

Code of Ethics

Eros members are responsible traders who:

- 1** Only sell media that features consenting adults with no coercion or degrading material. Eros members will not sell any films that will bring the industry into disrepute, such as films featuring bestiality, simulated rape or intimidation.
- 2** Only market and sell to adults over the age of 18 years, and only allow adults over the age of 18 years to access their business(es) .
- 3** Work proactively to fight against child sexual abuse material. Any requests for such material are to be IMMEDIATELY reported to the Police. Internet access in shops is monitored.
- 4** Provide safe, clean and healthy premises for staff and customers.
- 5** Are good business neighbours.
- 6** Properly and responsibly label websites and products .
- 7** Proactively lobby for their business' and customer's rights as an adult.
- 8** Are innovative, and positively promote their businesses.
- 9** Respect customer's privacy.
- 10** Do not abuse copyright law.
- 11** Do not provide false or misleading information or advertising to staff or customers.