

MEMBERS' CODE OF ETHICS

Promoting Professionalism & Responsibility

Eros members are responsible traders who:

1. Only market and sell to people 18 years of age and older and only allow people 18 years of age and older to access their business(es).
2. Advertise and display their products in accordance with current laws, regulations and guidelines.
3. Properly and responsibly label websites and products.
4. Only sell media that features consenting adults, with no coercive or degrading content.
5. Work proactively to fight against child sexual abuse material. Immediately report any requests for such material to the police. Monitor internet access in their shops and businesses.
6. Provide safe, clean and healthy premises for staff and customers.
7. Are good business neighbours.
8. Proactively lobby for their business's and customers' rights.
9. Are innovative and positively promote their businesses.
10. Respect customers' privacy.
11. Do not abuse copyright law.
12. Do not provide false or misleading information or advertising to staff or customers.