

## **EROS ASSOCIATION AFFILIATE PROGRAM**

### **About the Eros Association**

With over 30 years of experience in providing services and advocacy to adults-only businesses, the Eros Association is Australia's longest serving adult industry association. Eros is an incorporated, not-for-profit membership-based organisation.

The core focus of the Eros Association is ensuring members success through a combination of professional representation, education, advocacy and service provision.

### **Our Mission**

As the national trade association to the Australian adult industry, our mission is to lead, protect, and support the growth and well-being of businesses and workers in the adult industry.

We aim to:

- Secure a responsible and non-discriminatory legal framework for adult businesses to operate within.
- Provide an on-going and positive public relations campaign for the benefit of the adult industry.
- Support, educate, inform and empower our members.
- Provide referrals to a wide range of services required by our members, both general and industry specific.

### **Why become an Affiliate?**

As the adults-only industry is often misunderstood, our members rely on the Eros Association to refer them to service providers who do not make assumptions or discriminate against their businesses.

The Eros Association is the first port of call for many adult businesses that require assistance, referrals or advice. Through partnerships with a range of allied industries, the Eros Association is proud to provide point-of-contact linking industry members with a variety of service providers. These valued affiliate relationships provide a mutually beneficial service for Eros members and Eros affiliates alike.

An Affiliation with Eros provides your business with the excellent opportunity of a personal introduction to a booming industry, whose growth necessitates the provision of a variety of industry-friendly services.

### **Our Members**

Our members are adults-only businesses and sole traders from a variety of different sectors including adult retailers and wholesalers, online retail stores, adult entertainment venues, sex on premises businesses (brothels), adult websites and media, production companies, and adult product manufacturers.

**Basic Affiliation - \$440 annually.**

- Listing on the Eros Association website as an allied service provider (including basic summary of services).
- Listing in the online directory.
- Referral based service.
- Opportunity to attend and present at Adult Industry Networking Events.
- Annual Membership to the Eros Association (subscription to eNewsletters and the New Eros eJournal).

**Sponsor Affiliate - \$2,200 annually.**

- Single-page advertisement in each edition of the New Eros eJournal.
- An annual editorial in the monthly Eros eNewsletter (single-page).
- Quarter-page advertisement in the monthly Eros eNewsletter and opportunities to contribute to the monthly eNewsletter and latest news on the Eros website.
- Listing on the Eros Association website as an allied service provider (including basic summary of services).
- Listing in the online Directory.
- Referral based service.
- Opportunity to attend and present at Adult Industry Networking Events.
- Annual Membership to the Eros Association (subscription to Newsletters and the New Eros Journal).

Note: The above-mentioned prices are inclusive of GST.

All new members must pay their first annual membership fee in full, upfront.

All membership applications are determined by the Eros Board Members.

Email [manager@eros.org.au](mailto:manager@eros.org.au) for an application form and more information.