

## **Eros Association – Wholesaler Membership Fees and Entitlements**

Adult industry wholesalers can become members of the Eros Association by paying an annual wholesaler membership fee or choosing to become a Premium Level Member.

### **Standard Wholesaler Membership Fees** *Prices include GST*

Single-product wholesaler: \$770 per year.

Multi-product Wholesaler Adult Toys, Lubricants, Lingerie etc (1<sup>st</sup> Year): \$1,650 per year.

Major Wholesalers: Fee negotiated based on turnover.

All new members must pay their first annual membership fee in full, upfront.

All membership applications are determined by the Eros Board Members.

### **Premium Level Membership**

Premium level members enjoy advertising and other promotional entitlements that are part of Eros's Platinum, Gold, Silver and Bronze packages.

All Premium Level Members are entitled to advertise in each monthly publication of the *Eros eNewsletter*, and have the opportunity to provide written content for the eNewsletter. This can be via product reviews or advertorial articles.

The logos of Premium Level Members appear on the back page of each eNewsletter and on a banner advertisement that runs across the bottom of each page of the Eros website.

The monthly Eros eNewsletter is the flagship publication of the Eros Association. It is posted on the Eros website and emailed to all Eros members and to many of their managers and staff.

In November 2022, Eros recommenced publication of the *New Eros Journal* after a two year hiatus. All Premium Level Members are entitled to a double page advertisement in the annual New Eros Journal plus the opportunity to provide written content via product reviews or advertorial articles.

### **Premium Level Membership Fees and Entitlements**

**Fees:** *Prices include GST*

Bronze \$5,500 per year

Silver \$8,250 per year

Gold \$11,000 per year

Platinum \$16,500 per year

**Entitlements:**

**Bronze Membership \$5,500 per year**

Eros Monthly eNewsletter

- 2 quarter page advertisements in each edition of the monthly Eros eNewsletter.

**Silver Membership \$8,250 per year**

Eros Monthly eNewsletter

- 1 half page advertisement in each edition of the monthly Eros eNewsletter.

**Gold Membership \$11,00 per year**

Eros Monthly eNewsletter

- 2 half page advertisements in each edition of the monthly Eros eNewsletter.
- Advertising and sponsorship opportunities at Eros events.

**Platinum Membership \$16,500 per year**

Eros Monthly eNewsletter

- 1 full page advertisement in each edition of the monthly Eros eNewsletter.
- Advertising and sponsorship opportunities at Eros events.

**All Premium Level members are also entitled to:**

Eros Monthly eNewsletter

- The opportunity to contribute content to the monthly Eros eNewsletter.
- Company logo on the back page of the monthly Eros eNewsletter.

Eros website

- Listing in the Members' Directory of the Eros website with a link to your website.
- Company logo on the banner of every Eros website page.

**Platinum, Gold and Silver Premium Level members are also entitled to:**

New Eros Journal

- Double page advertisement in each edition of the New Eros Journal.
- Product review in each edition of the New Eros Journal.
- An annual editorial in the New Eros Journal.

Email [manager@eros.org.au](mailto:manager@eros.org.au) for an application form and more information.